

CLAYTON CARTER

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EXPERIENCE

Cybis Communications

CREATIVE DIRECTOR

May 2005 – Present

Lead and manage creative team, while ensuring that design standards are always surpassed. Oversee the development of projects from storyboard to final delivery. Encourage and empower designers throughout the creative process. Continue to serve as lead motion graphics designer.

SENIOR MEDIA PRODUCTIONS DESIGNER

October 2000 – May 2005

Produce cutting edge print marketing, web applications, and motion graphics for live events and individual organizations across the country.

AUDIO DIRECTOR/ENGINEER

April 2002 – Present

Design and direct rich sound programs for live events nationwide, as well as produce original, radio-style bumps and intros for national motivational speakers. Operate mixer, front-of-house pre-amp equipment, and coordinate the use of multiple microphones and monitors.

IGN Entertainment, Inc.

November 2005 – Present

FREELANCE MOTION GRAPHICS DESIGNER

Design and produce motion graphics for IGN entertainment-driven channels, which serve an average of 25 million unique visitors a month. Packages include bumpers, show opens, name/title bars, wipes, and animated corporate logos.

EDUCATION

University of Central Florida, Orlando

Bachelor of Arts in Liberal Studies

with specializations in Mass Communication and Art

Minor in Marketing

SKILLS

- Advanced knowledge of current Mac OS X operating system
- Advanced knowledge of current Microsoft Windows operating system
- Advanced knowledge of Adobe Creative Suite, especially Photoshop and Illustrator
- Advanced knowledge of Adobe After Effects (Current version)*
- Advanced knowledge of Apple Final Cut Pro HD, and Motion
- Advanced knowledge of Soundtrack Pro
- Intermediate knowledge of Adobe Encore
- Intermediate knowledge of Maya, and general 3D animation
- Intermediate knowledge of Macromedia Flash and Dreamweaver

INTERESTS

Eclectic music, fine wine, rare Scotch, exotic foods, or anything with an interesting back-story. Indie films, Star Trek, The West Wing, Curb Your Enthusiasm, anything involving Stephen Sondheim, or Steven Soderbergh, although Rachel Ray and Bobby Flay are my personal heroes. I love the 80's (and the TV show of the same name). Some people require coffee to get through the day. All I need is iTunes and a wireless connection.

*Demo reel available at www.carter3.com